

FOODLAND



FOOD and Local, Agricultural and Nutritional Diversity

CONSUMERS



Consumers will benefit from a great range of research activity oriented towards their food needs and preferences. Additionally, they will be provided with nutritional recommendations, and information about benefits of healthy and sustainable food patterns, and the benefits the novel food products will bring.



RESEARCHERS



Research activity is focused on providing background knowledge of preferences and behaviours of all actors involved, farmers, processors and consumers, as well as providing technological innovation that will help in the development of the novel food products, and analysing the characteristics of them.



14 FOOD HUBS
NETWORK in
6 AFRICAN
COUNTRIES

FARMERS



Farmers are working with local varieties and species and innovative farming systems to develop novel raw food products that meet producers' and consumers' motivations, needs and choices



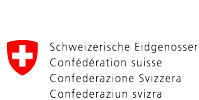
PROCESSORS

Processors are testing technological innovations for primary and secondary food processing, smart storage systems and bio-based packaging for a save preservation of food products.



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